

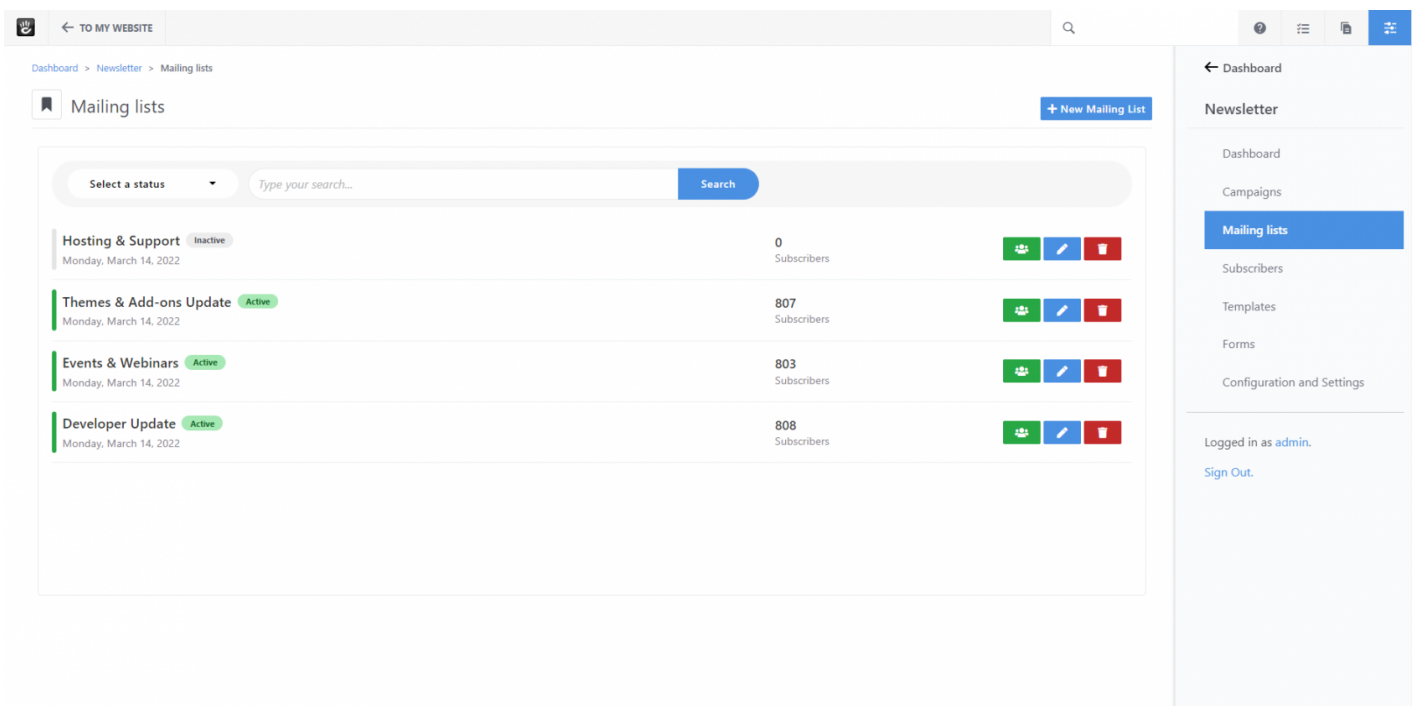
Mailing lists

A Mailing list is basically a contact list of your subscribers. Think of it as a contact book containing email addresses of all the users who sign up to receive your email newsletter.

this feature enables you to group together subscribers who have similar characteristics into different Mailing lists.

The most successful email marketing campaigns start with an email list full of qualified leads that are interested in what you have to offer.

So to keep your contacts organized, you need to create an email list.



The screenshot displays a web interface for managing mailing lists. At the top, there is a navigation bar with a search icon and a breadcrumb trail: Dashboard > Newsletter > Mailing lists. Below this, a header section includes a 'Mailing lists' title and a '+ New Mailing List' button. The main content area features a search bar with a 'Select a status' dropdown and a 'Search' button. Below the search bar is a table of mailing lists:

Name	Status	Subscribers	Actions
Hosting & Support	Inactive	0	[Add] [Edit] [Delete]
Themes & Add-ons Update	Active	807	[Add] [Edit] [Delete]
Events & Webinars	Active	803	[Add] [Edit] [Delete]
Developer Update	Active	808	[Add] [Edit] [Delete]

The right sidebar contains a navigation menu with the following items: Dashboard, Newsletter, Campaigns, Mailing lists (highlighted), Subscribers, Templates, Forms, and Configuration and Settings. At the bottom of the sidebar, it shows 'Logged in as admin.' and a 'Sign Out.' link.

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