

# Templates

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Naturally, each email template is designed for a specific purpose.

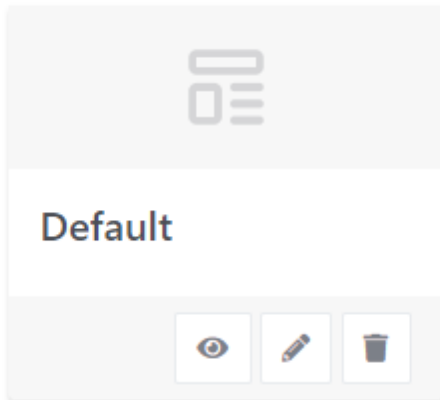
It's also important to understand the different types of email that you can send, but here are the three key email types.

The **Campaign template** is designed for campaigns.

For instance, The **Confirmation template** is sent to the subscriber once they have subscribed/unsubscribed from a mailing list. They need to finalise their subscription/unsubscription by clicking a link in an email that is sent, this is the email.

There are also **Success template** which include for example Welcome messages.

● Campaign Templates

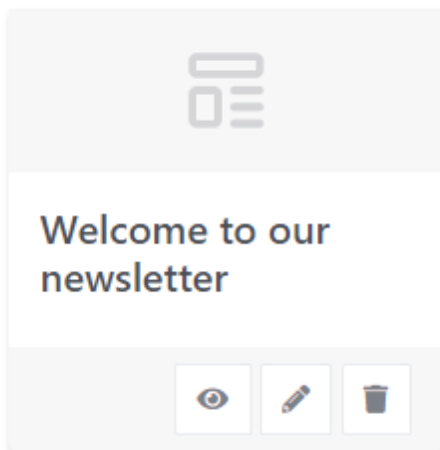


Default

Eye icon, Pencil icon, Trash icon

This card represents a campaign template named 'Default'. It features a list icon at the top, the title 'Default' in the center, and three action icons (eye, pencil, trash) at the bottom.

● Success Templates

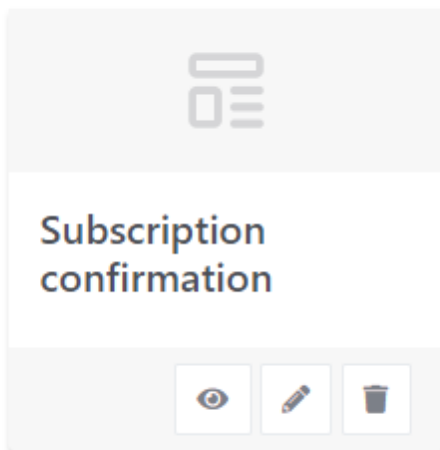


Welcome to our newsletter

Eye icon, Pencil icon, Trash icon

This card represents a success template with the text 'Welcome to our newsletter'. It features a list icon at the top, the text in the center, and three action icons (eye, pencil, trash) at the bottom.

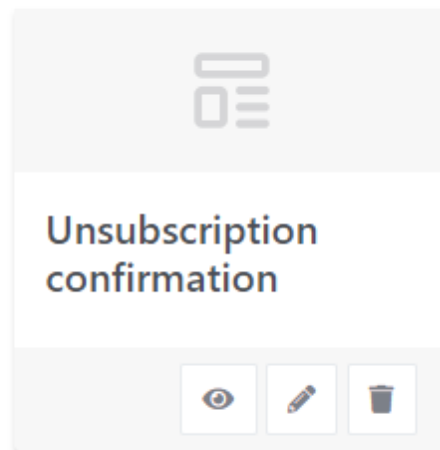
● Confirmation Templates



Subscription confirmation

Eye icon, Pencil icon, Trash icon

This card represents a confirmation template for subscriptions. It features a list icon at the top, the text 'Subscription confirmation' in the center, and three action icons (eye, pencil, trash) at the bottom.



Unsubscription confirmation

Eye icon, Pencil icon, Trash icon

This card represents a confirmation template for unsubscriptions. It features a list icon at the top, the text 'Unsubscription confirmation' in the center, and three action icons (eye, pencil, trash) at the bottom.

In a default installation, the [Newsletter package](#) contains a number of predefined templates.

## Gallery



### Success template

● Success Template



### Confirmation template

● Confirmation Template

